

Review:

January 27, 2010

Clemson University

Career Fair

Data and Feedback
for Employers

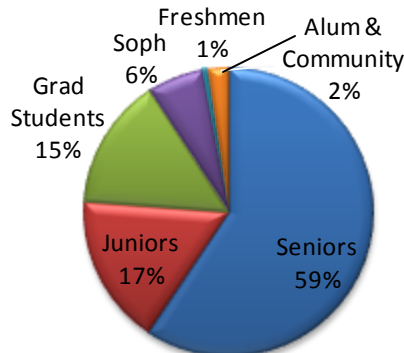
Fair Attendance by Students



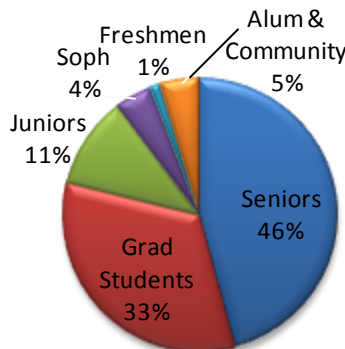
Feedback from Employers:

This spring, employers gave an overall higher rating of the fair than in Fall 2009, and having separate fairs continues to be the favorable choice among employers and students. The fair is still well attended by sharp, motivated students, and provides an opportunity to recruit both full-time and internship candidates in a wide range of industries.

Connect2Business



TechConnect



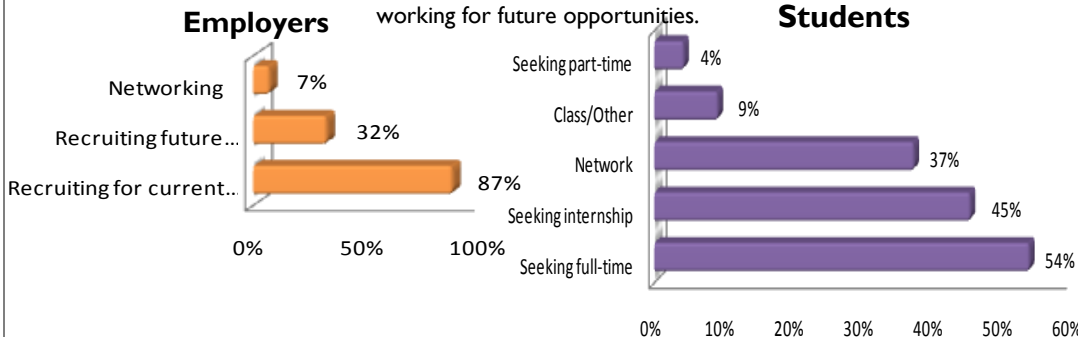
Spring 2010 Career Fair at a Glance

149 employers attended
1675 students attended

Based on the recruiters who filled out the evaluations, 80% gave the fair an overall positive rating.

Each employer spoke with an average of 84 students.

Students and employers attend the career fair for a number of reasons, from conducting searches to networking for future opportunities.



What can employers do better?

As a career fair employer, wouldn't you like some candid feedback from students with their perceptions of your organization? We have that! Through their evaluations, students tell us their likes and dislikes about the event. Read on for helpful suggestions to improve your impression on students.

Many students are looking for more personal interaction with a recruiter instead of only being told to apply online:

The employers should try and get to know the students by asking them a question or two to show interest, rather than only saying "I'll put your resume in our files, but apply online instead."

So many of the organizations simply tell you to go online and look at their positions to apply. They don't provide any unique info or advice, which kind of defeats the purpose of going to the Career Fair.

It was not helpful at all because most people just said to apply online, which is what I was doing anyway. All the info can be found online that you talk about at a career fair!

Our graduate students are usually well represented at the career fair. They have provided some feedback regarding their concerns:

Very few opportunities of Internship for Grad students.

Not many technical organizations had come for graduate students. Doctorate students had very little openings.

Some recruiters were not prepared for graduate level questions.

Students found that organizations recruiting for all majors provided more confusion than help:

Many organizations put "all majors" down. They should be required to be more specific. I don't believe those companies with "all majors" really needed a civil engineer. It is difficult to find companies that are actually looking for you with that label.

