

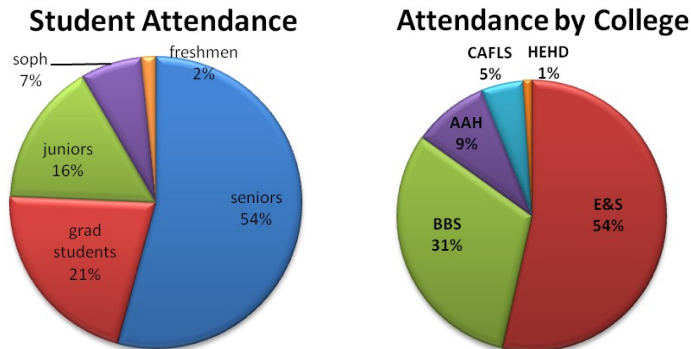
# Review: Career Fair

## January 27 & 28

Data and Feedback  
for Employers

### Feedback from Employers

Employers consistently provide positive feedback about Clemson's career fairs. Well attended by sharp, motivated students, the career fair at Clemson provides an opportunity to recruit both full-time and internship candidates in a broad range of industries.



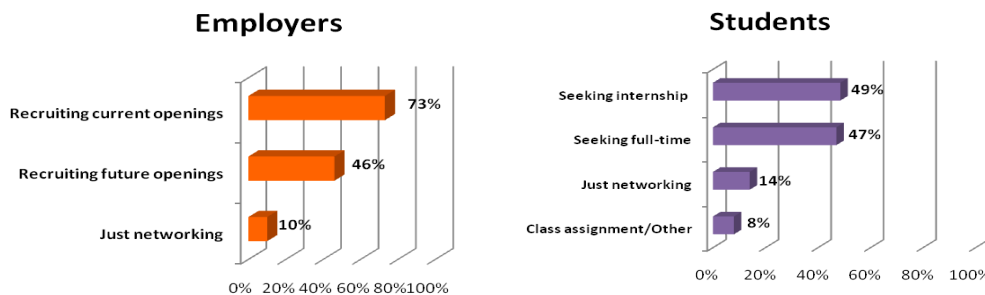
### Spring 2009 Career Fair Attendance at a Glance

173 employers attended  
2391 students attended

97% of employers gave positive ratings of student attendance

Each employer spoke with an average of 84 students

Students and employers attend the career fair for a number of reasons, from conducting current searches to networking for future opportunities.



### What can Employers do Better?

As a career fair employer, wouldn't you like some candid feedback from students with their perceptions of your organization? We've got that! Through their evaluations, students tell us their likes and dislikes about the event. Read on for helpful suggestions to improve your impression on students.

Many students heard from employers "apply on our website". Students' responses:

*Most, if not all, of the companies I talked to said to submit your resume online, so there was not really any point in going to the career fair.*

*Though all companies collected resumes, most asked me to apply online for me to get noticed. I could have done that without going to the career fair.*

*It was very disappointing to prepare for the career fair, only for employers to tell you to apply online. Employers should note that students have put a lot of time and interest into coming to speak with them. We should be able to leave with something more substantial than a brochure and web address, which has proba-*

Students expect employer reps to be knowledgeable:

*Most of the companies were not sure whether they had an internship opportunity.*

*Most employers just said put your resume on their website; did not have much to say unless you had questions; most not very helpful in describing the available positions and their own companies*

*Many of the companies seemed to just send people who could only say, "look at our website." I understand that the economy isn't great right now, but when I would ask them about specific postings on their website, I would think they could help out a little.*

